

H.H. Franklin Club
February 4, 2012 Board Meeting Notes

President Marv Gage opened the meeting at 10:00 AM

Gustav Bernhard Scholz from Germany died October 4, 2011.

Roll Call

Present:

President Marv Gage, Vice President Bob Harrison, Secretary Janet Kilmer, Board Members Bill Eby, Loretta Fusco, Bill Woodcock, Keith Kilmer, Dennis Egan, Randy Fusco, and Brendan Hogan, The Mid-west Regional Director. Attending via teleconference was Treasurer Mark Chaplin, Board Members Bill Joline, Bill Fields, Karl Nippert, and Jim Stevenson.

Absent: Past President, Bob Amon, Board Members Dave Roberts and Tex Sorrell.

President Marv announced there is a quorum present.

Secretary's Report

Motion to accept the minutes of the last meeting by Randy Fusco, seconded by Keith Kilmer, and approved.

Treasurer's Report

By Mark Chaplin

The Club's long form IRS 990 tax return is complete. It was reviewed by the Executive Committee, was made available to counsel, and has been filed.

Mark included a Profit & Loss and Balance Sheet for the first two months of the club's current fiscal year. There are no significant items, except that pledges received by FACHC fund in the past two months of \$20k have been offset by \$7k in expenses and 15k in unrealized losses in the investment account.

Mark will be mailing pledge statements to all donors showing their unpaid balance and activity to date. He suspects some donors decided to take their deduction in 2012 and purposely did not make their pledge in 2011. *Note: We do not reflect these on our financial statements as we are a cash basis taxpayer.*

Mark presented comparative Income Statements for the end of the fiscal year (10/31/11), as well as a detail income statement detailing every categorized expenditure of the club for the fiscal year. The major change in income and expenses for 2011 was the impact in the prior year of the grand opening of the building at the Gilmore, a reduction in Mackey Fund activity in the current year (as the prior year was high due to the brake drum

project), and an increase in the current year for investment income for the FACHC as this was the first full year of the fund's operations.

Motion made to accept and file the Treasurer's Report for audit was made by Dennis Egan, Loretta Fusco seconded the motion and it was approved.

Merchandise Report

By Loretta Fusco

Loretta stated she just received new catalogs and will start her shopping list. She purchased 10 scarves already, as they had sold out last year.

The Gilmore found cartons of books that were missing, and are now in the new facility. John Strawway had delivered more books, so there is enough there for a while.

The Gilmore bookkeeping department is not timely in their reporting. It was 2 years late and wrong and had to be corrected. Loretta recently received information she needed for today's meeting. Sales from our merchandise were paid to us in full instead of subtracting their commission. They corrected that error by taking it out of their next check to us. Loretta is going to send more merchandise to them to get their inventory up.

As for the Tool Rolls, Bill Woodcock knows someone to contact and will have more information for the April meeting. Do we want a logo on them? The general consensus was to have them embroidered with our emblem. How many should she order? She will get pricing on 25 and 50.

Club Projects:

By Bob Harrison

Bob is working on 3 new projects; Shutter Spring for the side draft, Little Flat Tab Lock Washer for the Wrist Pin Bolt on the connecting rod, and a Front Spindle Washer for front wheels. They all should be in stock within a month or so. Parts consistently sell year round.

There is a recall on the U3 Venturi. Bob is working on fixing them now. Supercharged ones will be available shortly that can be used in all U3 Carburetors.

He is still working on the License Plate Lens and the King Pins are still in process.

ACN

By Chuck & Brian

Mark Chaplin pointed out the recent issue was excellent. Chuck & Brian mentioned one error was found and will be corrected in next issue. They are working on the next issue now and then will be concentrating on the 110th anniversary issue. They mentioned Sinclair did an excellent article for the last issue and they thank him for that.

FSS

No Report on the FSS.

Art Einstein and Tim Miller have been talking about a 3rd publication or modifying the current 2 publications to add more club member information. Births, deaths etc. Marv sent the information out to the entire BOD members. There will be a committee of Art, Tim, Paul, Sara, Brian & Chuck with a BOD member to chair and decide if we need another publication or if the others should be revised. Cost, frequency, who will be the editor and responsible for this project if it went forward should be researched. Bill Eby volunteered to chair this project. Marv suggested all BOD members review the emails of chatter about this project and get comments to the committee. It is suggested about 1/3 of club do not have computer access. Ann Russell indicated over 200 have not provided emails addresses. Marv looked over the list and thinks it is really about 15% of the membership does not have the access or wouldn't be interested in web based publication.

Membership Application & Brochure -Bill Woodcock

Bill Woodcock and his team have put together a brochure. He did send out a sample via email. He noted this has been an interesting learning experience! His Committee interviewed many older members of the club for suggestions. They got some pricing and found they would be 28 cents each at Engler Printing and thinks that is a very fair price. Bill wants these available on the website for all members to print and be able to keep in their car to pass out at various functions as cars generally come up in conversations.

The committee suggested putting 1,000 at the Gilmore, 200 in the Northeast Classic Car Museum, 100 to the 2012 Westrek Group, 100 to Brendan Hogan for the Midwest Meet, and 650 to Bill Woodcock for the Trek, and anyone that needs them.

A Motion to proceed with printing 2000 application / brochures, with Engler Printing, spending up to \$650.00, was made by Bill Fields, seconded by Bill Joline. Motion carried.

Marv thanked Bill and his Committee for a doing a great job and for good suggestions on the distribution.

Bill also thanked everyone who forwarded materials and provided comments & suggestions during the development of this brochure project. He also thanked Chuck and Brian for their guidance.

Library: By Lloyd Davis

Lloyd sent ACN #1 to Brian and Chuck. They are working with that for the anniversary issue. The Club has taken possession of some 1928 Dealer Brochures. They are in MN currently.

Club Historian: By Marv Gage

No Report

Scholarships:

By Mark Chaplin

Mark Chaplin has contacted Morrisville College twice with no response. He will try again. We do have one student from McPherson to come to the trek.

Mark would accept any help with contacting Morrisville. Bob Metro will send Mark some contact info for Morrisville College. Marv also offered to help with this if needed. Mark will let him know.

Mark will send a copy of scholarship application to the BOD.

It was suggested to bring the Docent from the Gilmore Museum to the trek. Bob Harrison is working on a process for making this happen.

Collectors Foundation gives scholarships for restoration of cars etc. Bob Harrison will see if he can get some information.

Club Events:

Darla reported things are going well. Several things are planned. They are planning a day in Skaneateles. Megan is currently working on the brochure. Darla said they are looking for tech sessions. Marv suggested talking to Paul Fitzpatrick about doing one for them. If anyone thinks of something, please contact the Metros.

Trek Dates are Aug 4-11 2012.

The Westrek will be June 17-22, 2012, in Kanab, Utah. – No new information reported. Check the website.

Brendan reported the Midwest Spring Meet Tipton, OH MAY 18-20. There is still room at host hotel. Brendan will talk to Phil & Pam Weisenbarger to get info on website.

Loretta asked that the September 12-14 Meet be put on the website. The Bennetts are co-hosting. They are arranging Saturday in Pittsburgh. Loretta will send information to Chuck & Brian for the ACN and Sarah & Paul for the website.

Registrar:

By Chet & Marlene Zimmerman

No Report

Membership:

By Ann Russell

As of January 30, 2012, 444 total members. Of those, 12 are Canadian and International. 345 were paid by check and 99 through Pay Pal. She will be sending out reminders this

week. Dues forms are included in the fall ACN and it went out a bit late. This was Ann's first year of doing the membership dues forms that are included in the ACN.

Bob Harrison would like to see Ann's reporting as individual persons not families. Marv will ask Ann if that is possible. It was suggested the application should be changed to show how many are in families. Mark Chaplin checked from a year ago and we are about \$1,000 dollars ahead in the general fund. Marv will ask Ann to do a comparison from the previous year to this year and for number of people that are represented by the family plan.

Preservation

Paul Beckingham reported the status of the drawings; they are 63,000 of them on the website. However, they are not publicly acceptable yet. Paul is building a search facility for a specific drawing. This will be ready soon. He is working with Jeff Hasslen to be sure there is enough documentation to do a search. There will be a demo out to Jeff in about a week and then they will send it out to a larger audience. It may be ready for the membership in a month or so. Access is still being worked on.

Thumb drives have been sent out to 5 or so people. Feedback comments have been positive.

Note: Jeff asked Tom Rasmussen, Bob Harrison and Lloyd Davis to be on his Preservation Committee.

Gilmore Museum

Advisory Committee

By Bob Harrison

Bob Harrison reported on Archives. Bob has been pricing other places, like the AACA, and the Gilmore is a little less expensive. The Gilmore is the location the committee has decided to recommend the board use to store our documents. (\$800 at AACA per year, Gilmore would be less than \$600 per year.) Gilmore is the largest paid auto museum in country. There is good exposure there. The Gilmore will put items in acid free envelopes as a free service; we would pay for the envelopes. The items have been moving into acid free envelopes lately.

Bob Harrison made a Motion to authorize the Advisory Committee to start procedures to move documents from Lloyd Davis and Jeff Hasslen to the Gilmore and to spend up to \$800 for the year 2012 to move the documents and pay the fees for the year. Loretta seconded the motion. Bill Fields has offered \$400 towards this project. The Motion was approved.

The archived items will all be digitized and should never be touched again once they are in the archives.

An Archival committee is needed to decide in the future what goes into the archives. The Preservation Committee in place should be responsible for this project. Bill Fields will be added to this committee along with Lloyd Davis, Sinclair Powell, Jeff Hasslen, and Bob Harrison.

A contract is needed with the Gilmore on the long term ownership of the documents stored there.

Franklin Collection: By Bob Harrison

The Visitors Center is open and attendance is slow for the winter. Bob is having trouble getting titles for three of the Kern cars in MI. It was suggested taking out a Bond on these cars. Bob is going to research this option.

The Model A Club plans on breaking ground this spring. Michael is trying to get Lincoln to do the same to save both Clubs money by having both built at the same time.

The Gilmore will be having their board meetings via teleconference so Bob will now be able join in. The first one will be this Monday. We have had one unexpected expense, damage to video camera, \$940 repair. Michael Spezia was spoken to about not authorizing repairs without advising us. The damage was from a lightening strike or something like that.

The 1928 Franklin green sedan can be sold this year. IRS rulings are that we get the best price possible. The car will probably be put on EBAY for sale. It will be noted in all publications and posted on the website. He'd like to give all members opportunity to put in a bid. He would use the highest bid as a reserve.

Bob plans to step down as Chair of the Advisory Committee at the end of this year. Phil Weisenbarger will take over this role. He lives in OH and that is a great asset. Phil should be ready for this role by the end of the year. Bob is advising the BOD now as he will be stepping up to President in 2013 and cannot spend the time on the committee too.

Bob is still looking for someone to chair the Air Cooled event at the Gilmore this summer.

Web-Master By Paul Beckingham

Website traffic continues to rise. It is up about 35% over last year. There are over 4,000 hits per month. 16,000 unique individuals visited in the past 12 months. They stay and look at more pages each visit.

Sarah has been managing the regular maintenance of the site and working with Chuck & Brian with the Dwyer Index. She has changed them into Excel files and they can now work with them.

Many things are not linked on the site and they are currently working towards exposing them and making them accessible.

There was an outage on the site on Christmas Eve and no one complained. No one seemed to notice.

Marv complimented Paul & Sarah on the way the site is developing into such a wonderful tool.

Old Business:

David Roberts sent in his inventory. Janet will forward it to Mark Chaplin for his records.

Please look through your things and see if you have books or mugs etc. If you took these for an event and didn't sell them or return them, this would be considered inventory. We need this information for year-end closing of the books. Please send these reports to Janet Kilmer.

Sandy Bennett will chair the nominating Committee. The Committee will also include Tom Annas and Lee Schopmeier.

Director Nominees, at this time are Dan Ferrara, Bob Metro, Mike Reeve and Chuck Steffensen. Lee is following up with some others and will have them send their biographies to Janet.

New Business

The Midwest provided a listing of their members and directors. Frank Hantak has furnished that information. Officers include Ralph Gack, President, Bill Eby Vice President, Frank Hantak, Secretary / Treasurer and Brendan Hogan, Regional Director.

Bob Harrison received information of a 1923 sedan that was in a fire and the running gear; fenders are looking for a home. The parts are in Reno, NV. Bob will post it on the website.

Bill Woodcock mentioned, the Artist movie, it is a silent black & white film, and a great movie. It won 11 Golden Globes. There are some great cars in the movie.

Loretta spoke to Frank Hantak last week; they are doing well and hoping to make it to the treks this year.

Closing

Thank you to the new BOD members this year and for attending today's meeting.

A motion was made by to close the meeting at 11:40 AM by Dennis Egan, seconded by Loretta Fusco and the motion was approved.

Respectfully Submitted,

Janet Kilmer
Secretary