

**H.H. Franklin Club**  
**April 30, 2011 Board Meeting Notes**

President Marv Gage opened the meeting at 10:00 AM.

A moment of silence was observed for the deaths of Mile Amick 2/5/11, Leo Kunan 3/11/11, George Staley 4/8/11, Cornelius (Neil) Loysen 4/7/11, and Steve Roake 4/17/11.

**Roll Call**

Present:

President Marv Gage, Vice President Bob Harrison, Secretary Janet Kilmer, Treasurer Mark Chaplin, Board Members Lloyd Davis, Lee Schopmeier, Bill Eby, Loretta Fusco, Bill Joline, Bill Woodcock, Keith Kilmer and Karl Nippert. Also attending via teleconference, Past President Bob Amon, Tom Annas and Dave Roberts.

Absent:

Mid-West Region Director Brendon Hogan, Board Members Dick Moffat and Bill Fields.

President Marv announced there is a quorum present.

**Secretary's Report**

Motion to accept the minutes of the last meeting by Lloyd Davis, seconded by Loretta Fusco, and approved.

**Treasurer's Report**

By Mark Chaplin

The transition between Mark and Emmett is now complete. Emmett filed the 2010 fiscal tax return. Expenses are in line with expectations. The financial market is positive, and this helps with the assets of club. A motion was made to accept and file the Treasurer's Report for audit by Lloyd Davis, seconded by Lee Schopmeier and approved.

A Membership Fees Proposal was presented by Ann Russell and Mark Chaplin. They are looking for a way to encourage renewal on timely basis, or pay late fee of \$5.00. They are hoping members will pay on time and possibly pay on line from an e-mail notice. E-mail notices would go out 2 months prior to the due date. A suggestion from the floor was made to mark envelopes with "Membership Renewal Enclosed" for snail mail mailings. Ann also suggested a possible 2 year membership. That may be added to the renewal in the future.

Family Membership US: \$40.00, \$35.00 if renewed prior to January 1st of the calendar year.

Family Membership – Canada, \$50.00, \$45.00 if renewed prior to January 1st of the calendar year.

Family Membership – Non US & Canada \$60.00, \$55 if renewed prior to January 1st of the calendar year.

Transitional Membership – Unchanged at \$18 US, \$28 Non-US

The above changes represent an increase in costs only for non US & Canada members of \$10 a year. All other fees do not represent an increase if renewed on a timely basis. We need this increase to cover very high costs. By way of example, postage for new member packets, that must be mailed overseas, now cost \$16.00 each. While we wish to encourage overseas members it is critical that the general membership not subsidize these members.

Ann has stopped the practice of mailing missed publications to late membership renewals if they let their membership lapse beyond the periodical cut off date (typically February 28th). This costs up to \$6 per late member and also requires the membership services volunteer to prepare a special mailing that must be handed to a postal clerk due to postal service weight restrictions for mailed materials. If rejoining members contact the club about missed periodicals they can be mailed at a cost of \$5 to that member.

A motion to accept the Membership Proposal by was made by Bill Joline, seconded by Lee Schopmeier and accepted. Ann, Mark, Charles & Brian will begin working on this new process right away. These fees will begin with next billing cycle.

Mark was requested to give a report of the budget versus the expenses so far. He will prepare a report for the next board meeting.

**Merchandise Report**                      By Loretta Fusco

Pricing has gone up on most items. She has cut her list several times and it is currently at \$2,249.00. This is a bare bones inventory. She has already has ordered about \$1,529.00 worth of inventory. She is unsure if she should cut back more. Umbrellas and small pocket pads have been delivered; chairs and blankets have been ordered. She has cut back on t-shirts, hats, and denim shirts. It was suggested to take orders and Loretta advised against doing piecemeal by mail, it would get very expensive and be very time consuming. A motion was made by Bob Harrison to expand the merchandise budget to \$4,000.00 for this year, second by Bill Joline. Mark Chaplin noted that all budgets are up and membership is down. We need to be careful what we spend. Motion was carried.

Loretta brought a sample of the trailer hitch cover. It looks nice!

Loretta also has to keep track of the inventory at Gilmore. She is getting 10 copies of the Kerns books for the merchandise room. Art requested some merchandise to take for the air cooled show in March at the Gilmore. Tom Rasmussen has donated money for merchandise for the show. Loretta chose some items and picked up them up today from the storage area.

**Club Projects:**                              By Bob Harrison

We now have a total of 30 Club Projects including four new projects: ECP-19-1 Red Tail light lens for Tresslite Taillite, FCP-25DP Fan Bolt kit for Cooling Fan, FCP-26DP Grease Cap Spring, and FCP-27 Venturi for the U-3 Stromberg carburetor. Bob is working with Dick Pratt for some of the parts and kits. These kits or parts, designated with "DP" after the part number and made by Dick, will be inventoried and sold through Bob who will give the money to Dick as the item is sold. The Club will not make money on these items. Bob is willing to traffic anything anyone has to sell through his projects, as a way of making sure everyone knows these items are available.

A motion was made to accept this report by Keith Kilmer, seconded by Bill Joline, and approved.

**ACN** By Chuck & Brian

No report.

**FSS**

No Report.

**Library:** By Lloyd Davis

Everything is normal going outbound. He has been working with the printer for scanning. They just finished a large scrapbook for series 10 & 11. The Editors have received a copy. Lloyd also brought a copy if anyone wants to see it.

Motion to accept the library report by Bill Joline, seconded by Loretta Fusco and approved.

**Club Historian:** By Sinclair Powell

Sinclair received proposals from a few printers in the Ann Arbor area:

500 copies \$5,615 / 1000 copies \$7,410

500 copies \$8,272 / 1000 copies \$9,693

500 copies \$6,255, 1000 copies \$8,156

Edwards 500 copies \$4,564 /1000 copies \$6443 (Edwards did original book.)

Also one printer in Rutland VT: 500 copies \$10,495/1000 copies \$15,058.

Revision and set up work will be extra and a new dust jacket will be needed. Some rewrites and corrections need to be done before the book goes to the printer. Some costs may go up slightly with the economy. Once printed and ready for sale, it will have to be stored.

As the orders are received, they would go to warehousing and shipping firm and be shipped from there. A quote from Publisher Shipping & Storage, Ann Arbor: monthly

fee per book at the end of the month stored. About 1 cent per book, \$1.19 shipping for 1 book, \$1.52 for two books going to the same address and a \$50.00 monthly activity fee.

Port City Shipping & Storage Company: \$50.00 month activity fee and very similar in costs to the other company.

2,400 copies were sold from first printing. It took about 5 years for the original book to sell out.

Bob Harrison asked Sinclair about printing on demand for small print jobs. Sinclair has not approached the printer about this option. We would not have to warehouse or have up front costs for printing with this option. Mark suggested Sinclair talk to Brian McEntee about digitalizing a book for printing. Sinclair will look into that option. Marv suggested he talk to his publishers about printing on demand.

Sinclair will check to see if the color insert would be available to those that already have the original book.

Motion to table this proposal until the August 2011 meeting was made by Bill Eby, Bob Harrison seconded and it was approved.

### **Club Events:**

The schedule is set for the August Trek. There are a few odds & ends to finalize. They have a meeting today with John Lehman to finalize some details after the board meeting. They are still working on the children's program. Loretta will order the children's t-shirts. A motion was made to accept this report by Lloyd Davis. Loretta Fusco seconded the motion and it was approved.

No report on the West Trek.

A motion to accept the release language as written, with the addition of the fire extinguisher requirement, was made by Bill Eby, seconded by Bob Harrison and approved. The Release reads as follows:

"In consideration of our participation in the Midwest Region Spring Meet, I release the H. H. Franklin Club, the Midwest Region, their officers and representatives, and the organizers of the Spring meet from any liability arising from the attendance and participation of myself and my family and invited guests at the Midwest Region's Spring Meet, or any liability for negligence on anyone's part at the Meet. I certify that I have public liability insurance on my vehicle(s), that they are/it roadworthy and are appropriately licensed and an operable fire extinguisher will be in an accessible location in each vehicle at all times."

This basic Release should be modified naming the event it is to cover and should be used on all future H.H. Franklin Club related events.

This release is to be used on all club events. The Secretary is to keep the official language. Marv will have it published in the ACN also. (The release is attached to these minutes.)

The Midwest Meet has 36 people registered. A copy of the route instructions was available at this meeting. The ACN mentioned going to Gilmore, it is not part of the agenda, but anyone can go on their own. Everything is on schedule.

**Registrar:** By Chet & Marlene Zimmerman

The Roster has gone to print. It should be mailed within the next week or so.

**Membership:** By Ann Russell

We currently have 832 members, 108 have not renewed and 11 are new members.

Ann ordered 200 extra copies of Roster. She has several copies of the 2007 roster in stock if anyone needs an extra. Janet had suggested to Ann, in a previous conversation, about putting a renewal form at the trek. Ann has decided she will try this and will have a box for renewals at the Trek.

Membership cards will be included in roster. There are 52 extra March 2010 issues of the ACN. Bob will send email with shipping information to send 25 to Gilmore for selling.

Ann has a current list of e-mail addresses. Bob suggested Ann be in charge of emailing the full club for full membership e-mails. The procedure will be to send documents to Marv to approve to go out to full membership and he will send them to Ann for distribution.

Motion was made to accept Ann's report by Loretta Fusco. Bill Joline seconded the motion and it was approved.

**Preservation** By Bob Harrison

All drawings are now on a thumb file and are being sent to the web masters to see if they can be put on the website.

**Gilmore Museum**  
**Advisory Committee** By Bob Harrison

The Gilmore is opening May 1, 2011 this year and then will be open year round. This will be the last year of a grand opening in May. The June 18, 2011 Air Cooled Gathering at the Gilmore is coming along. Sandy Bennett and Randy Fusco have been doing a lot of leg work. Information has been going out to various publications. It is a very low

entry fee of \$7.00 per car. Each guest admission is \$9.00, paid to the Gilmore. There will be no judging, but there will be some prizes.

The Cardoza car is on its way to MI via Pittsburg with Sandy Bennett. Bob Harrison had been storing it since the fall. It is here at the college today, take a look, it is the only horse collar that will be at the museum.

The list of donators is now on the wall.

The Gilmore is very lax in forwarding records. Bob recently received the electric bill for \$7,000.00. The total is much more than was expected. Mark Chaplin will work with the Gilmore to see if it can be reduced. The electric bill may go up, with the museum open year round. Bob will be looking into adding a separate meter for the lights as the agreement was for the Gilmore to pay for the lighting.

Bob will address a few issues while he is at the Gilmore in June.

Tom Rasmussen met with Jay Leno and Jay will allow us to use his film of him with his Franklin. That will be shown at the Gilmore.

Tom Kidd may loan a car to the museum this year. Details are pending.

There are several bus tours coming through the Gilmore complex, which should help our gates.

Bob is not sure if the Gilmore drained the gas tanks or removed the batteries for the winter. He will check on it.

Someone wants to have a wedding during our Air Cooled event.

The Visitor Center is coming along.

No Franklins currently at the AACA Museum. Lee Schopmeier asked if one of our cars could go on display there. We can loan a car to a museum. If the AACA contacts us to borrow, they pay the shipping. If we offer a car, we pay the shipping.

Motion to accept this report by Loretta Fusco, seconded by Bill Joline, and approved.

**Web-Master**

By Sarah & Paul

Sarah mentioned the big news. The website went live a couple weeks ago with the new design! It has received great feedback. They are still working on the conversion. The traffic is up a little, from 107 to 120 per day. People are clicking through more pages than just the home page and leaving the website. Sarah and Paul are working with Jeff Hasslen on the drawings and options on how they will be available for use.

They will present options to the board on how they will be available for use, costs and the best way to present them soon.

They are working on uploading the 2010 photos, and they will be available in a few days.

Motion to accept the report was made by Bill Joline, seconded by Keith Kilmer, and approved.

### **Old Business:**

Nominations from Sandy Bennett: Terry Fitch, Tex Sorrell, Dennis Eagan, Jim Stevenson, Randy Fusco. It is acceptable to serve on the board and attend meetings via teleconference. Sandy asked the Metros to put something in the Trek Bulletin. He will forward a write up to the Metros to add.

AACA membership is completed. Janet has the packet and will give to Susan Roberts at the Trek.

Mission Statement: This is for guidance for the website. Objectives are in order of priority; navigation, membership, assistance in technology, history of club and motor car, club notes & photos and entertainment.

Sarah would like to post the Mission Statement on the website. Motion to accept the Mission Statement by David Roberts, Lee Schopmeier seconded and it was approved. Permission was given to Sarah and Paul to post the Mission Statement. Marv thanked them for their hard work with the website. (The Mission Statement is attached to the minutes.)

The Club Inventory was brought up. Anyone having any club items please make a list and get it to Janet. Mark needs this information for our Asset Sheet. The only inventory received by Janet, so far, is from Loretta Fusco and David Roberts. We need this once a year. Bob Harrison will get a list to Janet at the end of the Trek. This is required for the tax return, our year closes in October.

PBS Special. Liz hadn't found a sponsor as of June 2010. She was looking to possibly shortening the documentary to cut costs. Bob Amon has had no further correspondence and feels we should not pursue this project any further. Bob Amon will send a letter in May 2011 to conclude this project and will send a copy to Janet and Marv.

### **New Business**

Boyer Report 1922 V Windshield in Sandy's trailer.

### **Closing**

A motion was made by Loretta to close the meeting at 12:09 PM. Bill Jolene seconded the motion and it was approved.

Respectfully Submitted,

Janet Kilmer  
Secretary